



ZETA TAU ALPHA

Seek the Noblest

FOUNDED ON...

October 15, 1898

AT THE VIRGINIA STATE FEMALE NORMAL SCHOOL
NOW KNOWN AS LONGWOOD UNIVERSITY

Our Symbols



Our fruit - strawberry



Our crest



Our flower - white violet

Our Patron
Goddess - Themis



Our Founders



Notable ZTA Alumnae

Erin Andrews - Host of Fox College Football; Host of Dancing with the Stars

Tanya Snyder - Wife of Washington Redskins owner Daniel Snyder and founding partner of ZTA and the NFL's Think Pink! campaign

Susan Ford Bales - Daughter of former President Gerald R. Ford; Co-chairman for the Capitol Council for Early Detection

Lynda Robb Johnson - Daughter of former President Lyndon B. Johnson; Chairman of the Board for Reading is Fundamental; ZTA 1998 Outstanding Alumna

Brigadier General Margaret Brewer, USMC - First Woman General of the USMC

Membership

Member of
National Panhellenic
Conference
since
1902

2nd
largest of
26
National Panhellenic
sororities

238,000
initiated
members

166
active
Collegiate
chapters

238
active
Alumni
chapters

Philanthropy

BREAST CANCER EDUCATION AND AWARENESS

Currently Partnered with:

National Football League (NFL) since 1999
American Cancer Society since 2014
Bright Pink! since 2014

Past Partnerships:

Susan G. Komen (1992-2015)
Yoplait (2004-2014)
Lifetime Television (2006)

Since 2002...

10 million breast health tip cards,
11.2 million "One in Eight" BSE stickers,
14 million pink ribbons distributed

Love, the greatest of all things